



Call For Sponsorship

The 22nd UITIC International Technical Footwear Congress will be held in Shanghai, China during 31 Aug. to 3 Sep. 2025. The Congress is co-organized by UITIC and China Leather Industry Association (CLIA). This will be the second time that the Congress comes to China after being held successfully in Guanzhou in 2013.

The 22nd UITIC International Technical Footwear Congress is the most prestigious conference in the technical field of world footwear industry. It creates a unique platform for global participants to learn the latest technical trends and exchange information. The organizing committee is now calling for cooperation partners all around the world. Whether you are seeking to enhance brand recognition, reinforce your reputation as an industry leader, or establish a new business, UITIC 2025 sponsorship will enable you to achieve your goals.



Sponsor Benefit	Diamond (100,000 CNY)	Gold (80,000 CNY)	Silver (50,000 CNY)
Company logo on the congress advertisement for global promotion	√		
Promotion video in morning and afternoon's warm-up session (30 seconds)	√		
Company logo at the end of congress promotion video	√	√	
Company logo on the congress backdrop, brochure and material bag	√	√	√
Company logo on the screen in morning and afternoon's warm-up Session	√	√	√
Exhibition booth outside the congress hall	√	√	√
Company introduction and logo on the congress website (two years)	√	√	√
Company logo on the screen during Huangpu River night cruise gala dinner	√	√	√
Present certificate of honor at the congress	√	√	√
Free advertisement on the congress brochure	One page	Half page	
Free advertisement on the magazine <i>Beijing Leather</i>	Three pages	One page	
Free advertisement on the homepage of chinaleather.org	One year	Half year	
Free registration of the congress (Including Huangpu River night cruise)	3 persons	2 persons	1 person
Extra free registration of Huangpu River night cruise	3 persons	1 person	

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