



PRESS RELEASE

## **UITIC Announces the 22nd Congress**

### **Footwear Industry Competitiveness and Sustainability in the Era of Artificial Intelligence**

**Milan**, September 18, 2024 – The International Union of Shoe Industry Technicians (UITIC) is pleased to announce the venue and themes for its highly anticipated 22nd Congress. The event will take place in Shanghai, China, from August 31<sup>st</sup> to September 3<sup>rd</sup>, 2025.

#### **Congress Highlights**

##### **Factory Visit**

The first two days (August 31<sup>st</sup> and September 1<sup>st</sup>) will be dedicated to visiting local shoe factories, research centres and educational institutions; a formal banquet will be offered, thanks to the hospitality of CLIA, on the evening of the first day. This special event will provide an opportunity for CLIA members to network with industry professionals from tanneries, footwear brands, leather goods companies and technology providers in the UITIC community.

##### **Indoor Conference**

The third and fourth days (September 2<sup>nd</sup> and September 3<sup>d</sup>) will feature insightful indoor conferences, covering a wide range of topics related to technologies for the footwear industry. Attendees can look forward to engaging discussions, presentations, and networking opportunities. The full program will present a combination of keynote speeches, thematic sessions and panels.

##### **Gala Dinner and Cruise**

On the evening of the second day, a luxurious gala dinner will be held on a boat cruising on the Huangpu River, offering stunning views of Shanghai's skyline.

##### **Industry Tours**

The third day will include a visit to ACLE and Moda China, two renowned trade fairs showcasing the latest trends and innovations in the leather and footwear industries.

##### **Theme**

The themes and topics are related to footwear industry competitiveness and sustainability in the era of artificial intelligence.

For more information, please visit the UITIC website; the conference website with the registration platform will open soon.